Strategic Plan for Alvanley Parish Council (2027–2030)

Adopted 15th July 2026

A strategic plan for Alvanley Parish Council covering 2027–2030 can be built by extending the council's existing priorities from the 2025–2026 plans while preparing for medium-term needs.

The outline below is grounded in the council's current vision, values, and strategic priorities.

1. Vision (2027–2030)

To maintain a **thriving, inclusive, and sustainable rural parish** that protects its heritage, strengthens community life, and improves the well-being of all residents.

2. Core Values

These values remain consistent with the 2025–2026 plan:

- **Community First** – prioritising residents' needs.
- **Transparency & Accountability** – open governance and communication.
- **Inclusivity & Respect** – ensuring all voices are heard.
- **Sustainability** – protecting green spaces and reducing environmental impact.
- **Collaboration** – working with residents, businesses, and Cheshire West & Chester Council.
- **Heritage & Growth** – balancing preservation with progress.
- **Safety & Well-being** – supporting a safe, healthy parish.

3. Strategic Priorities (2027–2030)

A. Community Engagement & Participation

- Expand digital engagement through the new interactive website.
- Introduce quarterly community forums and youth engagement sessions.
- Develop volunteer programmes for village maintenance and events.

B. Infrastructure & Environment

- Continue enhancement of public spaces, footpaths, and verges.
- Work with transport authorities to improve road safety.
- Launch a parish-wide biodiversity initiative (tree planting, pollinator corridors).

C. Public Services & Safety

- Strengthen coordination with police and community safety officers.
- Improve signage, and maintenance reporting systems.
- Support emergency preparedness and resilience planning.

D. Economic Development & Local Businesses

- Promote local businesses through parish events and online directories.
- Work with Cheshire West & Chester Council to attract rural investment.
- Explore small-grant schemes for community enterprises.

E. Health & Well-being

- Expand walking routes and promote active lifestyles.
- Support mental health initiatives and services for vulnerable residents.
- Improve access to recreational spaces and community activities.

4. Governance, Finance & Performance Monitoring

- Maintain annual budgeting and precept-setting processes (e.g., 2025 precept £11,102).
- Publish KPIs for each strategic priority and review progress annually.
- Ensure compliance with Annual Governance and Accountability Return requirements.

5. Implementation Timeline (2027–2030)

- **2027:** Promote new website features, begin biodiversity programme, expand community forums.
- **2028:** Infrastructure upgrades, business support initiatives, expanded health & well-being programmes.
- **2029:** Review KPIs, adjust priorities, deepen partnerships with local authorities.
- **2030:** Final evaluation and preparation for next strategic cycle.

Alvanley Parish Council – Action Plan & KPIs (2027–2030)

A detailed, measurable plan aligned with the council's vision, values, and statutory responsibilities.

1. Community Engagement & Participation

Objective A1 — Strengthen communication and resident involvement

Actions (2027–2030)

- A1.1: Promote enhanced parish website with real-time reporting tools (2027).
- A1.2: Introduce quarterly Community Forums and annual Parish Assembly improvements.
- A1.3: Establish Youth Voice Panel (2028).
- A1.4: Expand volunteer programmes for litter-picking, footpath maintenance, and events.
- A1.5: Publish annual report and quarterly newsletters
- A1.6: New resident information pack.

KPIs

- Website engagement increases by **30% by end of 2028**.
- Minimum **4 community forums per year** with attendance above 25 residents.
- Youth Panel established with **at least 8 active members by 2029**.
- Volunteer participation increases by **20% year-on-year**.
- Resident satisfaction (survey) reaches **80% positive by 2030 of those responses received.**
- Provide 100% of new residents moving into the area with welcome packs**.**

2. Infrastructure, Environment & Sustainability

Objective B1 — Improve local infrastructure and protect the rural environment

Actions

- B1.1: Annual review and upgrade of footpaths, stiles, and signage.
- B1.2: Work with Highways to improve road safety (speed limits, crossings, signage and overgrown hedges).
- B1.3: Launch Biodiversity Programme: tree planting, wildflower corridors.
- B1.4: Improve drainage and flood-resilience in known hotspots.

KPIs

- **100% of parish footpaths inspected annually**; 90% of defects resolved within 6 months.
- Road safety improvements implemented at **3 priority locations by 2029**.
- Plant **100+ native trees** and establish **1 pollinator corridors** by 2030.
- Flood-risk areas reduced by **25%** through drainage improvements.

3. Public Services & Safety

Objective C1 — Enhance safety, resilience, and public service coordination

Actions

- C1.1: Quarterly liaison meetings with Cheshire Police.
- C1.2: Introduce parish emergency resilience plan (2027).
- C1.3: Promote reporting tools for potholes, fly-tipping, and vandalism.
- C1.4: Support neighbourhood watch schemes.

KPIs

- Crime reports reduced by **10% by 2030**.
- Emergency plan adopted and tested annually.
- Resident reporting of issues increases by **30%** (indicating engagement).
- At least 1 **active neighbourhood watch groups** by 2028.

4. Local Economy & Business Support

Objective D1 — Support local businesses and rural economic vitality

Actions

- D1.1: Create online directory of local businesses (2027).
- D1.2: Explore micro-grant scheme for community enterprises (2028).
- D1.3: Work with CWAC to secure rural development funding.
- D1.4: Promote tourism through heritage trails and walking routes.

KPIs

- Business directory includes **90% of local businesses** by 2028.
- At least 2 **micro-grants awarded** by 2030 (subject to budget).
- Secure **minimum £40k external funding** over the plan period.
- Visitor numbers to walking routes increase by **10%**.

5. Health, Well-being & Social Inclusion

Objective E1 — Improve quality of life and support vulnerable residents

Actions

- E1.1: Expand walking routes and promote active lifestyle campaigns.
- E1.2: Partner with health providers to deliver mental-health awareness sessions.
- E1.3: Support social groups for older residents and isolated individuals.
- E1.4: Improve accessibility of community spaces.
- E1.5: Develop annual programme of community events (Heritage Day, Christmas lights).

KPIs

- Walking route usage increases by **10% by 2030**.
- Deliver **2 mental-health sessions per year**.
- Reduce reported social isolation by **15%** (survey-based).
- **100% of community spaces accessibility-audited** by 2028; improvements completed by 2030.
- Minimum **2 community events per year** with rising attendance.

6. Governance, Finance & Performance Monitoring

Objective F1 — Ensure transparent, accountable, and efficient governance

Actions

- F1.1: Publish annual budget, precept rationale, and financial summary.
- F1.2: Maintain compliance with AGAR and internal audit requirements.
- F1.3: Introduce KPI dashboard reviewed quarterly by council.
- F1.4: Conduct annual councillor training (governance, planning, finance).
- F1.5: Review and update all policies every 1 to 2 years.

KPIs

- **100% compliance** with statutory reporting deadlines.
- Quarterly KPI dashboard published on website.
- All councillors complete **minimum 3 hours training per year**.
- Policies reviewed on schedule with **no overdue items**.
- Precept increases kept within **inflation-aligned limits** unless justified.

7. Year-by-Year Delivery Timeline

2027 – Foundation Year

- Website upgrade
- Emergency resilience plan
- Business directory
- First biodiversity projects
- Community forums launched

2028 – Expansion Year

- Youth Panel established
- Micro-grant scheme
- Accessibility audits
- New residents welcome pack
- Major footpath upgrades

2029 – Consolidation Year

- Road safety improvements
- Flood-resilience works
- KPI mid-term review
- Additional pollinator corridors

2030 – Evaluation & Renewal Year

- Full strategic plan evaluation
- Resident satisfaction survey
- Prepare 2031–2035 strategy
- Final biodiversity and infrastructure targets met