



Alvanley Parish Council

Parish Council Strategic Plan (2025-2026)

Reviewed Date: 4th March 2026

Next Review Date: September 2026

CONTENTS

Page No

- 1.0 Vision Statement
- 2.0 Alvanley Parish Council Values
- 3.0 Community Engagement & Participation
- 4.0 Infrastructure & Environment
- 5.0 Public Services & Safety
- 6.0 Economic Development & Local Businesses
- 7.0 Health & Well-being
- 8.0 Implementation & Review
- 9.0 Action Plan and Key Performance Indicators
- 10.0 Finance Implications / Budget

1. Vision Statement:

To create a thriving, inclusive, and sustainable parish that enhances the quality of life for all residents.

2. Alvanley Parish Council Core Values

- **Community First** – Prioritising the well-being, interests, and voices of local residents in the decision-making process.
- **Transparency & Accountability** – Ensuring open communication and responsible governance.
- **Inclusivity & Respect** – Valuing diversity and fostering an environment where all individuals feel welcome and heard.
- **Sustainability** – Promoting environmental responsibility to protect local green spaces and reduce the parish’s ecological footprint.
- **Collaboration** – Working in partnership with residents, businesses, the local council and its departments and other organisations to strengthen the community.
- **Heritage & Growth** – Preserving local history while embracing progress for a thriving future.
- **Safety & Well-being** – Supporting initiatives that enhance safety, health, and overall quality of life.

Strategic Priorities

3. Community Engagement & Participation

Aims:

- a. Improve communication channels between the council and residents.
- b. Hold regular community forums to gather feedback and encourage local involvement.
- c. Foster strong partnerships with local groups and organizations.

4. Infrastructure & Environment

Aims:

- a. Facilitate the Maintenance and enhancement public spaces, pathways and verges.
- b. Advocate for improved transport links and accessibility.
- c. Promote environmental sustainability and green initiatives.

5. Public Services & Safety

Aims:

- a. Ensure efficient guidance of local services, including waste collection and street maintenance.
- b. Strengthen relationships with law enforcement to improve safety and security.

6. Economic Development & Local Businesses

Aims:

- a. Support small businesses through networking, and promotional campaigns.
- b. To work with the local authority to encourage investment into the area to boost the local economy.
- c. Explore opportunities for joint working and investment.

7. Health & Well-being

Aims:

- a. Promote mental and physical well-being through community-led health initiatives.
- b. Promote recreational facilities to encourage outdoor activities through walking and footpath maintenance.
- c. Support vulnerable residents.

8. Implementation & Review

Aims:

- a. Develop key performance indicators to track progress.
- b. Set measurable goals and regularly review performance.
- c. Engage with residents to refine and adapt strategies as needed.

9. Action Plan and Key Performance indicators

Reviewed September 2025

2025 Key Performance Indicators		
Target	Timescale	Achieved
KPI-1 To develop and implement Parish Council website	Q2	<i>In progress. Holding website agreed.</i>
KPI-2 To develop and implement policies and procedures.	Q2	<i>In progress x 3 policies approved to date. AM / DG/ JH working on remainder</i>
KPI-3 To develop and implement financial controls	Q2-Q4	<i>In progress</i>
KPI-4 To develop key partnerships with the local authorities	Q2-Q4	<i>Ongoing</i>
KPI-5 To develop working relationships with adjoining Parish Councils	Q2-Q4	<i>Ongoing</i>
KPI-6 To develop funding streams with local businesses	Q2-Q4	<i>X 3 business supported council to date to include: Tree Heroes Ltd, Enviro Tree Services Ltd, The White Lion, Nodens Farm.</i>
KPI-7 To improve of administrative control	Q2-Q4	<i>Ongoing</i>
KPI-8 To establish sources of income via grants and social funding	Q2-Q4	<i>Working with CHALC and local authority to establish funding for main website</i>
KPI-9 To engage with the community via regular forums	Q2-Q4	<i>In progress</i>
KPI-10 To develop and implement quarterly newsletter.	Q4	<i>Basic update amalgamated with Alvanley Church newsletter. Bespoke Parish Council Newsletter in discussion.</i>
KPI-11 To ensure the relevant councillor attends forums and meetings and report back.	Q2-Q4	<i>Ongoing</i>
KPI-12 To oversee the internal audits of the Parish Council	Q2-Q4	<i>Completed July 2025</i>
KPI-13 To continue to deliver the councils green initiative through footpath improvements	Q2	<i>Way forward to be agreed</i>
KPI-14 To continue to undertake regular Parish Council meetings and promote the minutes as required	Q2-Q4	<i>Ongoing</i>
KPI-15 To encourage councillors and employees to undertake up to date and relevant training and report back	Q2-Q4	<i>X 3 New councillor have undertaken one training course to date. A second book for mid-September and a third for October.</i>
KPI-16 The Parish Clerk to keep Councillors up to date with current legislation governing town and parish councils	Q2-Q4	<i>Ongoing</i>
KPI-17 To continue effective relations with Chalc and Nalc to ensure Parish Councillors are kept abreast of current changes in legislation	Q2-Q4	<i>Ongoing</i>
KPI-17 To designed and implement Armorial Crest for the Parish Council via competition	Q2 – Q4	<i>Competition poster designed and agreed, waiting for website development to progress to next stage</i>
KPI-18 To support the Parish Clerk in starting the process in achieving a recognised qualification to be completed 2026	Q2	<i>Agreed in principle</i>
KPI-19 To develop and implement a Parish Council Risk Assessment detailing risk and controls	Q2	<i>Risk Assessment completed, requires council approval at September meeting</i>

2026 Key Performance Indicators		
Target	Timescale	Achieved
KPI-1 To continue to develop key partnerships with the local authorities	Q1-Q4	<i>Ongoing – New clerk to support</i>
KPI-2 To continue to develop working relationships with adjoining Parish Councils	Q1-Q4	<i>Ongoing – New clerk to support</i>
KPI-3 To continue to develop funding streams with local businesses	Q1-Q4	<i>Strategy required for small working group to take forward. Alvanley Agricultural Services supporting with the repair of the finger post</i>
KPI-4 To continue to establish sources of income via grants and social funding	Q1-Q4	<i>Strategy required for small working group to take forward with local businesses linked to CWAC tenders</i>
KPI-5 To continue to engage community involvement via regular forums and interaction	Q1-Q4	<i>Ongoing – strategy required for small working group. Snowdrop planting initiated and donated by a member of the community</i>
KPI-6 To encourage councillors and employees to undertake up to date and relevant training and report back	Q1-Q4	<i>New councilors have undertaken x3 approved courses. Future training to be agreed.</i>
KPI-7 To develop and implement quarterly newsletter.	Q1-Q4	<i>Outstanding</i>
KPI-8 To ensure the relevant councillor attends forums and meetings and report back.	Q1-Q4	<i>Ongoing – Chair to agree appropriate councillor to attend as required</i>
KPI-9 To continue to oversee the internal audits of the Parish Council	Q1-Q4	<i>Ongoing - New Clerk to take forward.</i>
KPI-10 To continue to deliver the councils green initiative through footpath improvements	Q1-Q4	<i>Ongoing – review of footpaths to be undertaken</i>
KPI-11 To continue to undertake regular Parish Council meetings and promote the minutes as required	Q1-Q4	<i>Ongoing – new Clerk to take forward</i>
KPI-12 The Parish Clerk to continue to keep Councillors up to date with current legislation governing town and parish councils	Q1-Q4	<i>Ongoing – new Clerk to take forward</i>
KPI-13 The Clerk to provide annual financial records to the Council for approval prior the annual auditing	Q1	<i>Ongoing – new Clerk to take forward</i>
KPI-14 To continue effective relations with Chalc and Nalc to ensure Parish Councillors are kept abreast of current changes in legislation	Q1-Q4	<i>Ongoing – new Clerk to take forward</i>